
The Late Night Levy

Report following the end of Year 2

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1. Background

- 1.1 This report has been prepared to provide the position on the Late Night Levy (“the Levy”) following the end of the second year of its operation on 31 October 2019.
- 1.2 The late night levy is a provision established under the Police Reform and Social Responsibility Act 2011. It enables licensing authorities to charge an additional annual fee to persons who are licensed to sell alcohol between midnight and 6am. The revenue raised is then used as a contribution towards the costs of policing the late night economy.
- 1.3 The Levy is paid annually by relevant premises licence or club premises certificate holders at the same time as the annual fee. Where a licence or certificate is granted within the year, the holder has two weeks to pay from the date the licence or certificate was granted.
- 1.4 At least 70% of any net revenue collected must be given to the Police. The local authority must use its portion on activities related to mitigating the impact of the supply of alcohol within the specified hours. The legislation does not prevent a local arrangement from being agreed between the Police and Council as to any revenue collected for the Police is to be spent.
- 1.5 Following a public consultation, the Council decided to introduce the Levy effective from 1 November 2017. In introducing the power, the Council agreed that the late night supply period would be from 00:01 to 06:00 and that no exemptions or reductions would apply.
- 1.6 A local management board (“the Board”) set up by the Council to oversee how the revenue is spent meets four times annually. The Licensing Committee agreed the management structure and Terms of Reference for the Board which includes Council officers, Licensing Committee members, Police and the licensing trade.

2. Year 2 Income

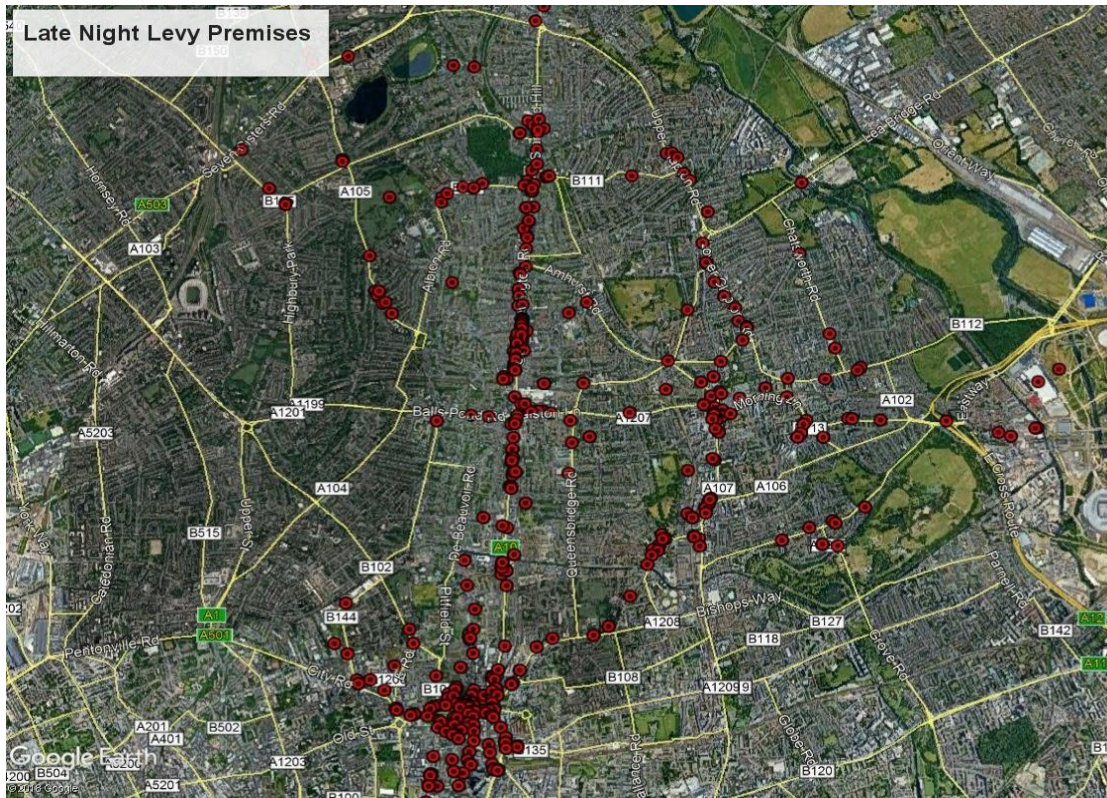
2.1 Total revenue collected amounted to £414,010 from 414 relevant authorisations. This is slightly less than the amount received in Year 1 (£414,758 from 418 relevant authorisations) although the figure has remained consistent.

2.3 The table below analyses levy receipts by ward:

Brownswood	£5,099.00	1.23%
Cazenove	£7,425.00	1.79%
Chatham	£1,536.00	0.37%
Clissold	£12,225.00	2.95%
Dalston	£32,366.00	7.82%
De Beauvoir	£8,599.00	2.08%
Hackney Central	£15,253.00	3.68%
Hackney Wick	£11,927.00	2.88%
Hackney Downs	£6,464.00	1.56%
Haggerston	£22,252.00	5.37%
Homerton	£14,463.00	3.49%
Hoxton East & Shoreditch	£144,083.00	34.80%
Hoxton West	£21,463.00	5.18%
Kings Park	£3,777.00	0.91%
Leabridge	£5,590.00	1.35%
London Fields	£31,040.00	7.50%
New River	£1,493.00	0.36%
Queensbridge	£2,133.00	0.52%
Shacklewell	£20,119.00	4.86%
Springfield	£5,313.00	1.28%
Stamford Hill West	£4,565.00	1.10%
Stoke Newington	£24,557.00	5.93%
Victoria	£8,705.00	2.10%
Woodberry Down	£3,563.00	0.86%

2.4 Hoxton East, West & Shoreditch continues to be the most prominent late night economy zone with almost 40% of all late night levy fees collected in those areas combined. These are then followed by Dalston, London Fields and Stoke Newington.

2.6 The map below demonstrates the distribution of late night premises liable to the levy across the borough. A concentration remains in and around the Shoreditch Triangle. Premises are also located along the main arterial routes such as the A10 (Stoke Newington Road/High Street, Kingsland Road/High Street, Shoreditch High Street), Mare Street and Upper/Lower Clapton Road.



3. Year 2 Expenditure

3.1 The table below analyses the how the income was spent in Year 2.

Year 2 - 1 November 2018 to 31 October 2019

Recurring Expenditure

MET Police - As agreed with the Mayors Office for Policing and Crime (MOPAC)

April 2019 to December 2019 £170,000

Hackney Enforcement Officer Patrols £61,502

Administration & Operational Costs £20,000

Communications £600

LNL Manager £23,532

Non Recurring Expenditure

CCTV Operations during the Christmas Period in 2018 £3,570

Total: £279,204

- 3.2 In addition to the policing during regular NTE hours, the MOPAC agreement also funded overtime resource for bank holidays and special periods as well as "Operation Lagana". This 10 week multi-agency operation which saw a team of over 26 officers deployed in the Shoreditch area during night time economy hours to tackle anti-social behaviour, robbery, theft, drug offences and violence. Since starting in September, the operation has seen over 120 arrests, 429 stop and searches, 209 dispersals and more than 400 visits to licensed premises.
- 3.3 Enforcement costs covered late night overtime hours for Hackney Enforcement Officer patrols. The patrols provide an on-street presence, with officers issuing fixed penalty notices for public urinating, illegal street trading and littering. Activity is mainly concentrated in the busy night-time economy areas.
- 3.4 Other activities included the "Welcome to Hackney" campaign, aimed at promoting a safe festive season and the appointment of the Late Night Levy Manager from May 2019.



4. Years 1 and 2 Balances Carried Forward

- 4.1 A balance amounting to £332,480 remained at the end of Year 1, whilst a balance of £134,805 remained at the end of Year 2.
- 4.2 The balance carried forward from Year 1 funded a non-recurring surge of activity, the cost of which amounted to £119,853. This activity was approved by the Board in September 2019. The table below outlines these activities.

Hackney Nights / Sexual Harassment Campaign

The Levy has funded the new Night Time Safety Charter, Hackney Nights alongside the sexual harassment campaign, #ReframeTheNight. Launched in November 2019, the campaign involves a collaboration with the City of London Corporation and Good Night Out who have developed the Reframe the Night campaign's messaging, drawing from their extensive research and experience. In 2020 we will be developing toolkits and delivering training for licensed premises.



Hackney Nights / Drinkaware partnership - Christmas Safety Campaign

Hackney Council, the Police and Drinkaware have launched safety messaging on posters and social media urging party-goers to please drink responsibly, look after one another and their belongings, don't urinate in the street, keep the noise down and plan their journeys home in advance.

We will have a social media campaign and street advertisements around the borough to promote a safe environment during the festive period.



Hackney Nights Portal

The Hackney Nights portal gives licensees better access to training, information and best practice advice to improve safety in their respective premises. This portal will serve as a landing space for all relevant information about safety in the NTE and will increase engagement with licensees by distributing crucial safety training, guides and resources.

Under phase 2, the intention is to introduce a best practice scheme which will allow all late night licensees to receive a Hackney Nights accreditation. The scheme will bring together all the relevant responsible authorities to set a list of criteria based on different premises models and will include bars, pubs, night clubs and late night off-licenses.

Hackney Nights Monthly Training Sessions

Hackney Nights Training Sessions to start to take place from early 2020 and then on a monthly basis thereafter. Content will be provided by various services within the Council and by partners/content providers such as Good Night Out and DrinkAware.

These sessions will cover a broad range of topics on rotation every month, courses such as age verification, substance misuse, vulnerability and conflict management, sexual harassment, crime scene preservation, search techniques and more will be offered.

The aim is to have a stable offer of training for licensees and their staff at regular intervals.

Redeployable CCTV

The Levy has funded the purchase of two CCTV cameras. These are redeployable so can be temporarily installed in night time economy areas. This will assist with enforcement in areas where current CCTV coverage is low or not present. The cameras are restricted to NTE use only.

Stoke Newington Pilot Radio Scheme

A pilot CCTV radio scheme was launched in Stoke Newington which saw LBH fund CCTV radios and provide to late night venues where less police presence is felt. The LNL board have now accepted proposals to expand the scheme to other night time economy locations around the borough.

- 4.4 The remaining balance from Years 1 and 2 have been allocated to projects outlined in table 5.3 below which were put forward and approved by the Board in December 2019.

5. Year 3 Forecast

- 5.1 Receipts for Year 3 are expected to exceed £400,000, remaining consistent with the two previous years.

- 5.2 The table below outlines our year 3 projected expenditure.

Year 3	£365,645
Met Police - MOPAC Agreement December 2019 to October 2020	£195,000
Enforcement	£64,000
CCTV	£10,000
Operational Costs (LNL Manager, Design, Development, Training, Licenses, Events)	£96,645

- 5.3 Proposals have been accepted at the Board on to allocate the remaining funds from previous years, which equate to £347,432. The table below outlines these accepted proposals which total £305,880.

Police Additionality for Year 3 & 4*

‘Police Additionality’ is essentially a reserve fund to be spread over the next two years and contracted quarterly on top of the base contract amount. £200,000

Additional Hackney Nights Campaigns / Initiatives

The Levy is being used to develop an annual calendar of activity for NTE public awareness campaigns under the Hackney Nights brand. The aim is to raise awareness about issues related to safety in the NTE and continue to raise the profile of Hackney Nights. These bursts of activity will mostly focus on physical and social advertisements as well as venue toolkits and / or training. £20,000

Extension and Upgrade of the Radio Network

Extension of the radio scheme to up to 100 additional late night premises in the areas of the borough outside of Shoreditch. £41,700

Upgrade all current networks and radios to a digital network. This upgrade would allow for more safety features when using the radios such as custom maps, call recording and storage and detailed usage reports. £7,180

LNL Support & Outreach Officer (1 Year)

Officer to assist in providing outreach to licensees in regards to training and administration of the portal. This will be a part-time role and will enable more licensees to be engaged and also develop more work with off-licenses. Circa £32,000

Public Urination - Consultation / Signage in NTE Areas

Funding has been set aside to assess problems with on-street urination. Working with Hygiene Services, Streetscene which may lead to the provision of additional sanitary facilities in NTE areas. £5,000

Total Proposals: £305,880

6. Conclusions

- 6.1 It is anticipated that the income in Year 3 will be consistent with that collected in Years 1 and 2.
- 6.2 Following on from the extremely successful Operation Lagana, the Police allocation will increase to £400,000 over the next two years. This increase in funds will now be contracted quarterly and will facilitate adjustments for special periods or operations. It will also enable the terms to be reviewed on a more frequent basis.
- 6.3 In addition to this, investment into prevention and engagement will continue with the balance carried over from Year 1. Under the Hackney Nights umbrella, the aim will be to promote safe and healthy behaviour on a night out. Communication and engagement will increase with licensees by increasing the accessibility of information and by expanding existing networks across the borough and providing regular training for operators and their staff.
- 6.4 CCTV capabilities and networks will be expanded to connect licensees to authorities and each other as well as improve communication between agencies.
- 6.5 By the end of Year 3 approximately 88% of the balances from Years 1 and 2 would have been allocated with a small percentage of the annual income of year 3 retained for contingencies or new projects.
- 6.6 Notwithstanding the above, the Licensing Service will continue to prepare and present interim reports to the Licensing Committee which, as well as the Board, will maintain oversight of the Levy moving forward.